

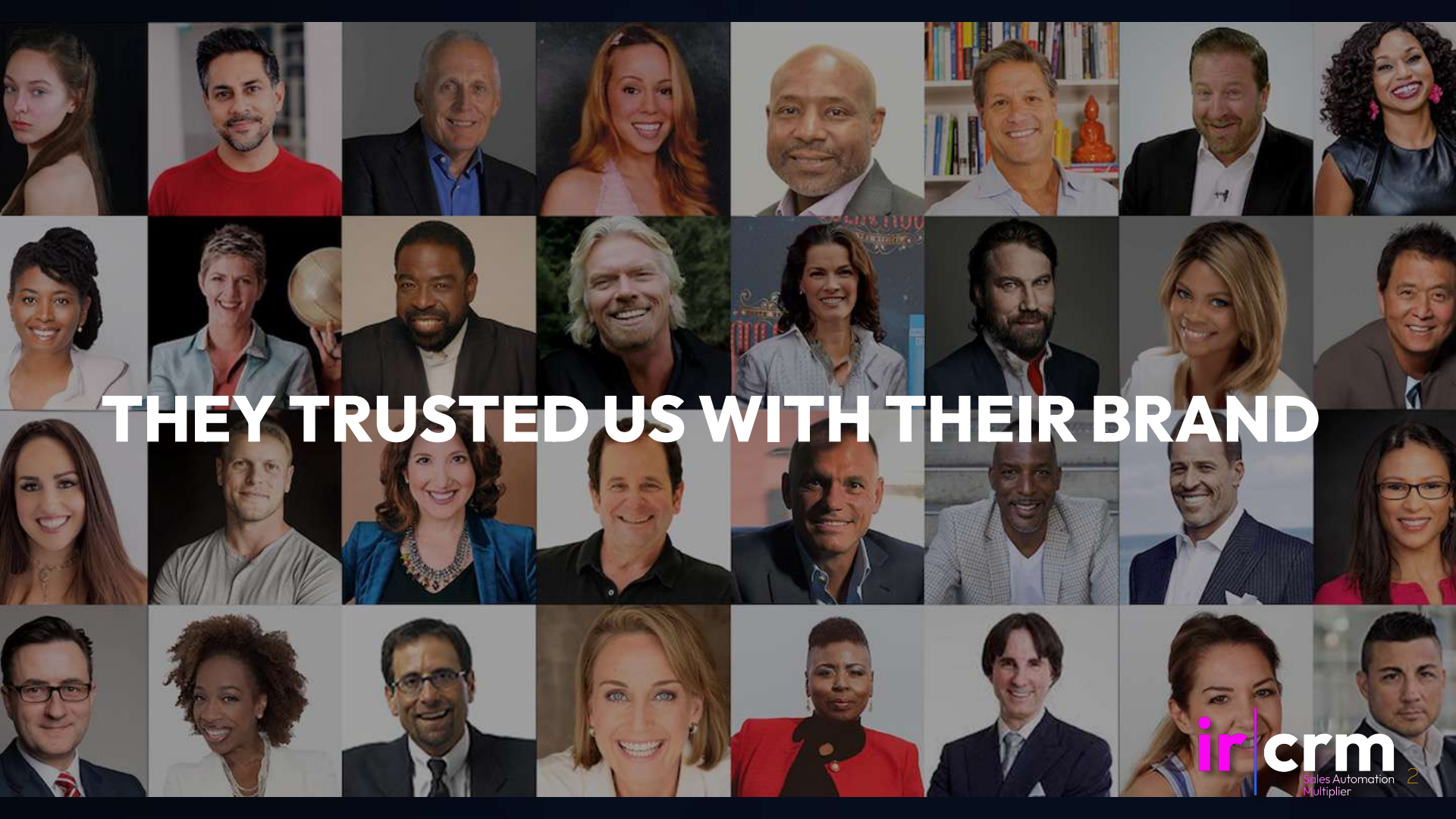


ir | **crm**

Sales Automation
Multiplier

**The advanced engagement tool that increase leads
and lets you sell more to your clients!**

Industry Rockstar's All-In-One, AI powered Sales & Marketing Platform
empowers your Digital Transformation to effortlessly scale your business and
engage with all your customers at a fraction of the cost.



THEY TRUSTED US WITH THEIR BRAND

Imagine all this sales automation power for only \$87 a month



More Freedom For Better Results!

All Industry Rockstar CRM features are accessed via our app dashboard and tasks, such as SMS messaging, conversation nurturing, and appointment booking can be completely automated.

CRM INTEGRATION	MARKETING AUTOMATION	SALES FUNNELS	AI INTEGRATION	REPORTING & ANALYTICS
AI WORKFLOWS	APPOINTMENT BOOKING	EMAIL MARKETING	TWO-WAY SMS MESSAGING	PROPOSALS & ESTIMATES
TRIGGER-BASED ACTIONS	INTEGRATIONS	MEMBERSHIP SITES	WEBSITES	LANDING PAGES
REPUTATION MANAGMENTS	FACEBOOK MESSENGER	CALENDAR	INVOICES	FORMS & SURVEYS
WEBCCHAT	GMB CALL TRACKING	AFFILIATE MARKETING	TRIGGER LINKS	SOCIAL PLANNER

NEW

Now includes **Ai Workflows!**

Multiply your productivity with our library of AI Workflows

Experience a revolutionary All-In-One Solution that not only consolidates multiple platforms and software but elevates your business operations with integrated AI workflows.

Say goodbye to the cluttered tech stack and excessive costs as you harness unlimited sales funnels, web-building tools, SMS and calling capabilities, appointment booking, and robust workflow and pipeline management - all within a single platform.

These AI-infused workflows are your guides to best practices, supercharging productivity, and delivering exceptional results and sales.



- Google Trends
- Form Building Platforms
- Form Field Definition
- Form Design Tools

- Google Trends
- Typeform
- ChatGPT
- Canva

User-friendly platform for creating interactive and engaging forms. AI model that generates ideas and prompts for relevant form fields based on requirements. Design tool with pre-made templates and design elements for creating visually appealing forms.

- Visit Google Trends website. Enter relevant keywords and search for trends.
- Visit Typeform website. Sign up for an account. Use the platform to create forms.
- Use ChatGPT to generate ideas and prompts for relevant form fields.
- Visit Canva website. Sign up for an account. Use Canva's design tools to create visually appealing forms.





Your Sales Engine!

All the tools you need in one platform without having to "duct-tape" multiple platforms together.

Keep your clients longer!

With Industry Rockstar's all-in-one Marketing & Sales platform, you can keep your tools in one place (while saving a fortune) and streamline your entire delivery process to focus on keeping your clients happy.

All in one solution for Sales, Marketing & Operations



Capture

Capture leads using our landing pages, surveys, forms, calendars, inbound phone system & more!



Nurture

Automatically message leads via voicemail, forced calls, SMS, emails, FB Messenger & more!















Offer

Use our built in tools to collect payments, schedule appointments, and track analytics!



Integrations

Our all-inclusive marketing solution allows you to use your applications without being constrained, **but you can also replace all these applications with Industry Rockstar CRM!**

 WordPress	 Mailchimp	 PayPal
 Calendly	 Pipedrive	 Active Campaign
 Kajabi	 Leadpages	 Jotform
 Teachable	 Typeform	 Call Tracking Metrics
 Wix	 SurveyGizmo	 Squarespace

...and many more.








Keep your favorite applications and utilize Industry Rockstar's CRM to centralize your operation from one dashboard, to transmit data via webhooks and link applications.





Save up to \$6K/Mo

with all your digital transformation tools accessible from one platform

FEATURES	REPLACES	OTHER TOOLS	
CRM & PIPELINE MANAGEMENT	 	99/MONTHLY	✓
UNLIMITED SALES FUNNELS	 	\$297/MONTHLY	✓
WEBSITE BUILDER	  	\$29/MONTHLY	✓
SURVEYS & FORMS	   	\$49/MONTHLY	✓
EMAIL MARKETING	   	\$99/MONTHLY	✓
2-WAY SMS MARKETING	  	\$99/MONTHLY	✓
BOOKING & APPOINTMENTS	  	\$29/MONTHLY	✓
WORKFLOW AUTOMATIONS	  	\$169/MONTHLY	✓
COURSES/PRODUCTS	 	\$159/MONTHLY	✓
CALL TRACKING	 	\$95/MONTHLY	✓
REPUTATION MANAGEMENT	  	\$299/MONTHLY	✓
TRACKING & ANALYTICS		\$49/MONTHLY	✓
GRAY-LABELED MOBILE APP		UNIQUE TO HIGHLEVEL	✓
WHITE LABELED MOBILE APP		\$5K + \$499/MONTHLY	Optional Add-On
OVERALL PRICE		UP TO \$6,972 / Mo	

How we work together

DO IT YOURSELF

...with video tutorials.



You are autonomous and like to manage your Digital platform independently.

- ✓ Library of Video Tutorials
- ✓ Sales Funnels
- ✓ Marketing Automation
- ✓ AI Integrations
- ✓ AI Workflows
- ✓ Reputation Management
- ✓ Two-Way SMS Messaging
- ✓ Appointment Booking
- ✓ Membership Sites
- ✓ Integrations
- ✓ Trigger-Based Actions
- ✓ Calendar
- ✓ Opportunities
- ✓ Social Planner
- ✓ GBM Call Tracking
- ✓ Forms & Surveys
- ✓ Invoices
- ✓ SMS & Email Templates
- ✓ Appointment Booking
- ✓ Proposals & Estimates
- ✓ Affiliate Marketing
- ✓ Websites & Landing Pages
- ✓ Blogs
- ✓ Reporting & Analytics

\$87 /Monthly
\$870 /Annually

Get 2 Months FREE - With Your Annual Payment

DO IT YOURSELF

...but with handholding. Full Account Setup and some Done For You.



You need a kick start and want us to set your platform up, and get some Done For You services as well as support on the way.

All Features in IR CRM ESSENTIAL PLUS:

- ✓ Account Setup
- ✓ 1x 3-Page website
- ✓ 1x Landing Page & Funnel
- ✓ 1x DFY Email Campaign
- ✓ 1:1 Training session x3
- ✓ Mail & SMS Support
- ✓ Library of Video Tutorials

\$279 /Monthly
\$2790 /Annually

Get 2 Months FREE - With Your Annual Payment

*Minimum 12 Month Subscription

DONE FOR YOU

...but with handholding. Full Account Setup and some Done For You.



You want to focus on your core business and want us to set your platform up and get lots of Done For You services.

All Features in IR CRM ESSENTIAL PLUS:

- ✓ Account Setup
- ✓ 1x 6-Page website
- ✓ 3x Landing Page & Funnel
- ✓ 3x DFY Email Campaign
- ✓ 1:1 Training session x5
- ✓ Mail, Call & SMS Support
- ✓ Library of Video Tutorials

\$597 /Monthly
\$5970 /Annually

Get 2 Months FREE - With Your Annual Payment

*Minimum 12 Month Subscription

Our Essential plan, priced at \$87/month, provides full access to all the features of marketing software. It includes a single account and 2 subaccounts, making it ideal for solo entrepreneurs and emerging digital marketing agencies. This package allows you to incorporate IR/CRM in your business, serving as your scaling foundation.

CRM Integration

The platform offers a Customer Relationship Management system that helps track customer information, interactions, and leads seamlessly.

Sales Funnels

Easily create and manage sales funnels, landing pages, and websites without needing separate software or extensive coding knowledge.

Marketing Automation

Automated email and SMS campaigns ensure that leads are nurtured, reducing the chance of missed opportunities

AI Integrations

AI Workflows

These AI-infused workflows are your guides to best practices, supercharging productivity, and delivering exceptional results and sales.

Reputation Management

Helps businesses capture and showcase customer reviews, improving online reputation

Two-Way SMS Messaging

Streamlined communication with clients through SMS, email, and other channels, all from one platform

Appointment Booking

Integrated calendar and booking system allowing clients to schedule appointments and services without hassle

Membership Sites

Create and manage membership sites, to generate a new avenue for recurring revenue

Integrations

Seamlessly connects with many other tools and platforms you are currently using

Trigger-Based Actions

Set up specific triggers (like a lead visiting a webpage or opening an email) to automatically initiate tailored follow-up actions, optimizing conversions

Reporting & Analytics

Comprehensive tracking and reporting tools allow businesses to monitor their marketing and sales performance, refining their strategies for better results

Calendar

You can set up and manage all appointments and bookings from the IR/CRM platform

Opportunities

The Opportunities tab provides a default view of all your leads or opportunities

Social Planner

Lets you schedule social media content and posts in one centralized dashboard.

GBM Call Tracking

Google My Business (GMB) allows for two phone numbers, which creates an excellent opportunity to track calls generated from GMB listings without any risk for SEO

Forms & Surveys

IR/CRM empowers you to create unlimited polls, surveys, and forms

Invoices

Send out invoices to your clients and track all incoming and outgoing expenses

SMS & Email Templates

User-friendly tools for crafting and executing effective email campaigns.

Appointment Booking

Book, chedue and track all your (amd team) appointments in one place.

Proposals & Estimates

Allow users to craft detailed outlines of services or generate succinct cost agreements

Affiliate Marketing

This powerful feature allows you to expand revenue by teaming up with companies who promote and sell your products or services

Websites & Landing Pages

Quickly create stunning websites and landing pages with the intelligent drag-and-drop tool

Blogs

The easy-to-use feature allows you to focus on content marketing, SEO optimization and more.



Includes all Industry Rockstar CRM Essential Features

IR CRM Powered Up comes with a full platform setup and Done For You Website, Landing Page and Email Campaign

IR Powered Up is a comprehensive package includes the the power of impactful web design and landing pages, backed by two decades of world-class branding expertise. Here's what you'll get:

Tailored Landing Pages: We'll craft one personalized landing pages designed to captivate your audience and drive results.

Engaging Website: Receive a two-page website that showcases your brand and services with sophistication and style.

Email & SMS Templates: Benefit from one professionally designed email template and one SMS template to streamline your communication.

CRM Setup: Our experts will handle the full setup of your CRM, ensuring it's optimized for your specific needs and objectives.

With our package, you'll have a powerful online presence and a CRM system finely tuned to boost your efficiency and effectiveness. Let us transform your digital footprint while you focus on what you do best.

With our DFY package, you'll have a powerful suite of tools and services at your disposal, allowing you to focus on what matters most—growing your business and connecting with your audience.



Includes all Industry Rockstar CRM Essential Features

Our comprehensive DFY package is designed to supercharge your online presence and marketing efforts.

Here's what's included:

Dynamic Landing Pages: You'll receive five meticulously tailored landing pages, each optimized to convert visitors into customers.

Impressive Website: Enjoy a five-page website that not only looks stunning but also functions seamlessly to represent your brand effectively.

Engaging Email Templates: Access three professionally crafted email templates to enhance your email marketing campaigns.

SMS Marketing: We provide two SMS templates, making it easy for you to connect with your audience via text messaging.

Facebook Campaign Management: Let us handle your Facebook campaigns, ensuring they reach the right audience and deliver results.

Social Planner: Stay organized and on top of your social media game with our social planner tool.

Webchat Implementation: Enhance customer engagement by implementing a webchat feature on your website.

Membership Setup: We'll create a membership system tailored to your needs, making it easier for you to manage and engage with your members.

Account Setup: Our experts will take care of all the account setup details, ensuring a smooth transition to these new tools and resources.

Why it's all upside for you

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What you achieve with IR/CRM



1

MORE LEADS & SALES

You want to sell more to grow and expand



2

MORE TIME FOR WHAT IS IMPORTANT

You want to work less hours with more output



3

MORE PRODUCTIVITY

You want more of what you love to do and offer more



4

MORE EASE WITH EVERY CAMPAIGN

You want to build a scalable model to increase your reach and revenue

Where we make a difference



THE START-UP

You had an amazing start and now you need to leverage your wins and scale up



PLATEAUED

You have been stuck at the same place for a while and you just know you could do way better



UP & DOWNER

You have a high turnover but lack the systems to really enjoy economies of scale



SHOULDABEENS

You are present in multiple locations but facing big boy competition, but lack the tools to do it right

How we get you started

Here is how both of our teams will work together.



Done For You Services

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What's included in your Expert Plan

The Expert package is a comprehensive solution that combines impactful web design and landing pages with two decades of branding expertise.

It includes

- **2x Personalized Landing Pages**
- **1x Fully Branded 2-Page Website**
- **1x Professionally Designed Email Template**
- **1x SMS Template**
- **Expert full CRM setup tailored to your needs**

This package empowers you with a compelling online presence and an optimized CRM system to enhance your efficiency and effectiveness.

Trust us to elevate your digital footprint while you concentrate on your core strengths.

What's included in your Premium Plan

Our comprehensive Done For You (DFY) package is designed to turbocharge your online presence and marketing efforts.

Included are

- **3x Tailored Landing Pages for Optimal Visitor Conversion**
- **1x 5-Page Website that Combines Stunning Aesthetics with Effective Functionality**
- **3x Professionally Crafted Email Templates to Boost Your Email Marketing Campaigns**
- **2x SMS Templates for Easy Audience Connection**
- **Expert Management of Your Facebook Campaigns for Targeted Results**
- **A convenient social planner tool,**
- **Webchat implementation for improved customer engagement,**
- **Expert full CRM setup tailored to your needs**

With our DFY package, you gain access to a powerful suite of tools and services, allowing you to prioritize business growth and audience engagement.



Our comprehensive offerings include a wide selection of professionally crafted templates for various purposes.

From meticulously designed funnels and websites to eye-catching email and SMS templates, we have your digital needs covered.

Our dedicated creative team is poised to deliver exceptional web and landing page designs, ensuring a visually stunning online presence.

The following pages feature curated showcase of some of our exemplary work, highlighting the remarkable results we've achieved for our valued clients.



AB
ART BEJARANO

ART BEJARANO

Connect to create the extraordinary

Book Art for your next event or show to share with your audience his innovative reframing and repositioning systems for excellence in team management, and outstanding business performance.

AB

Connect to create the extraordinary

"As I see it, everybody in a leader and make leadership decisions. What I show with people is leadership is learning how to create more options to choose from and how to apply them."
- Art Bejarano

Book Art for your next event or show to share with your audience his innovative reframing and repositioning systems for excellence in team management, and outstanding business performance.

Schedule a Conversation

AB

Connect to create the extraordinary

I found more money in 2008 when so many businesses were failing simply by connecting people to create force multipliers and capitalise on great recession-proof opportunities. I have been implementing, growing and sharing this business model ever since.

Schedule a Conversation

AB

1+1=3

Force Multipliers Make Your Agency

Schedule a Conversation

AB

1+1=3

Force Multipliers Make Your Agency

Schedule a Conversation

SAVE MILLIONS WITH THE RESOURCES YOU HAVE
BY TRANSFORMING YOUR PRODUCT IDEA TO MARKET JOURNEY

Every year, companies waste millions of dollars because they lack the system to integrate market data, requirements, goals, goals, and marketing. Companies miss product launch deadlines because they are unable to track the product-to-market fit.

Efficient product managers expect the market availability to up to 30 percent, generate 20% higher customer satisfaction, reduce 40% sales and, reduce 50% without managing an additional team, allowing executives to focus on the tasks that could otherwise be allocated to other organizations.

What are the benefits of a systematic workflow?
 The Red String Method is designed to connect the product management workflow to reduce the innovation-to-market cycle by 50% to 70%.
 We have product teams now to build systems, create, research, the market, and create market-ready products. Managers will gain the ability to view Market data at the 40 factor level, allowing them to understand the product-to-market fit and the impact of each requirement on the product.

RSM

THE RED STRING METHOD

SAVE MILLIONS WITH THE RESOURCES YOU HAVE
BY TRANSFORMING YOUR PRODUCT IDEA TO MARKET JOURNEY



IMPACT
 CONNECTING PEOPLE TO PROCESS TO PRODUCT
ULRIKE LAUBNER-KELLEHER
 A LEADING VOICE FOR CUTTING-EDGE PRODUCT MANAGEMENT SYSTEMS THAT UPGRADE YOUR TEAM'S PERFORMANCE



RSM
 THE RED STRING METHOD
 CONNECTING PEOPLE TO PROCESS TO PRODUCT

Imagine cutting down your product development cycle by half and going to market with the products your customers really want.

Do you need to systemize your workflow to get better results?

[SCHEDULE YOUR TRAINING](#)

Ulrike Laubner-Kelleher, founder of the Red String Method, brings her excellence and unique methodology to the art and science of Product Management.

UBS | ABL | RRC | elementar | J&J | Bystronic | Milwaukee | Scotiabank

"I empower product teams to become more efficient and deliver innovation on time."

Ulrike Laubner-Kelleher

Connect the product management workflow to reduce the innovation-to-market cycle by 50% to 70%. We have product teams now to build systems, create, research, the market, and create market-ready products. Managers will gain the ability to view Market data at the 40 factor level, allowing them to understand the product-to-market fit and the impact of each requirement on the product.

CONNECTING PEOPLE TO PROCESS TO PRODUCT
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 A LEADING VOICE FOR CUTTING-EDGE PRODUCT MANAGEMENT SYSTEMS THAT UPGRADE YOUR TEAM'S PERFORMANCE





BENREINBERG



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ir | crm
Sales Automation
Multiplier



Without a system, the System wins...
Gain your freedom through automation